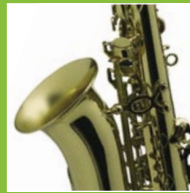




kerava
the 'little big' city





The 'little big' city – close to people

Kerava is a human-sized, green and verdant city built for people — and only 20 minutes by train from Helsinki. An international airport is also about 20 minutes away by road. You'll find versatile services provided along the pedestrian street in the centre and in its surroundings.



Having grown round the area of the railway, Kerava is a modern city which also cultivates and nurtures its historical roots.



You can travel from Kerava flexibly in every direction, either by public transit or in your own vehicle. The city's pedestrian and cycling route is first-rate by national comparisons.



In Kerava, you can reside according to your own wishes in a spacious area of one-family houses or in the modern urban core. A wide choice of sport and leisure possibilities as well as vibrant cultural fare complement your enjoyment.



Live according to your taste – in Kerava, life tastes good!

There has been an attempt to take both the large and small needs of human life into consideration in the planning of Kerava. The urban central core and garden-dotted areas of one-family homes offer versatile, high-quality and safe residential options for people of all ages. Construction is going on vigorously and new, diverse sorts of services are emerging in the years to come.

Community spirit and open interaction are an essential part of the small town milieu. City services are being developed on the basis of regularly recurring client questionnaires. Emphasis is also being given to reconstruction, repair and renovation.

As a building, the new City Library completed in 2003 is impressive and highly diversified in its functions. Basic repair and expansion to the

Health Centre assure the high quality of health-related services.

The practice and enjoyment of culture and physical exercise are part of the everyday routine in the city. Sporting facilities of a high standard are at your disposal: for instance, an indoor swimming pool, ice-skating arena, horseback riding facility, tennis courts and bowling lanes. Hiking trails and ski-tracks are close at hand. Playgrounds and activity areas equipped specifically for the use of children and youth are also available in the immediate vicinity.

The residential areas in Kerava are cosy and dominated by one-family homes.



Carefully-tended parks and squares are part of Kerava's green milieu. Dozens of outdoor works of art are found along the pedestrian street and its environs for all to enjoy.



🌿 Walk or bike in the award-winning city area

In building a promenade centre, Kerava has been a pioneer. The work was initiated at the outset of the 1980s, and the current 850 metre-long 'Kauppakaari' pedestrian street was completed in 1995. Commercial and other business services have been concentrated within the vicinity of the street. The pedestrian street also functions as a venue for celebrations, market events and festivals. The city centre has been awarded with the SAFA prize by the Finnish Association of Architects.

The pedestrian street, reminiscent of the central European building style with public squares, benches, garden spots and a broad selection of artworks, offers recreation

to the visitor as well as a moment of rest for inhabitants in the midst of working and taking care of other tasks. The city's emphasis on green and parkland-related construction is quite visible — for people's pleasure. Kerava has received the nationwide Green Year prize for its parkland garden spots.

Travel by pedestrians and cyclists is made safer by the light traffic network, with a circumference of about 70 kilometres. Finland's Traffic Planning Association has given the city its 'Signpost' award for active development of light traffic.

Flexible travel from Kerava

The traffic position of Kerava is one of its most important assets. The railway station is located directly in the heart of the city, and trains convey thousands of commuters, students and schoolchildren on a daily basis. Some of the express trains also stop at Kerava.

Freight deliveries are smoothly transported by both rail and road. In 2006, the direct rail-line between Kerava and Lahti will be ready, which will increase transport capacity. The Vuosaari harbour line, currently under construction, will serve freight traffic and converge with the trunk line on the east side of Kerava at Savio. International airport services are in the immediate vicinity.

Inside the city limits of Kerava, you can travel conveniently on foot, by bicycle or on short-distance buses.



Thousands of Kerava residents travel each day quickly and easily by train. The railway and modern train services are the very backbone of the city.



🌿 A whirlwind of events!

In this 'little big' city, there are both little and big events going on all year round, produced by both professionals and amateurs.

Kerava Hall, seating approximately 400, is a high-quality performance arena for concerts, theatre and dance presentations, gymnastics demonstrations and rock bands. Conferences, meetings and lectures can also be arranged at the hall.

Games and competitions are frequently in progress on the sports fields and in the arenas. For horse-back riding enthusiasts, a stable complete with riding school is available.

What would autumn be without garlic festivals and circus markets? Tens of thousands of visitors each year converge on Kerava's pedestrian street to enjoy the delightful programme, meet friends and enjoy the delectable dining and beverages.



Connoisseurs of garlic gather en masse in Kerava in August. Tasty, fragrant garlic parties have already been arranged in the town for twenty years.



You'll experience the 'Old Time' feeling at both the Heikkilänmäki Hill Museum and at the Kerava Day Market.



Look – listen – experience culture!

Culture flourishes in Kerava in all its beauty. In Kerava, you'll delight in concert music of a high standard as well as traditional folk music and swinging jazz. Indeed, Helminmusiikki and Kerava Jazz are widely renowned happenings. In the summertime, youth concerts and community song nights are arranged on the Aurinkomäki Hill stage.

It's easy to find your own favourite from the broad repertoire presented by the Kerava Theatre House. The idyllic environs of Kerava Manor provide highly distinctive facilities for summer theatre.

The Art Museum of Kerava is already a special experience as a building. The large halls of the old rubber factory form a massive, impressive framework for the presentation of visual art. In the Museum of Modern Art, which is appreciated all over Finland, there are several changing exhibitions and culturally linked events annually.



*International jazz
is played in Kerava
each June.*





Sinebrychoff produces 400 million litres of beverages per year.



Metos brand institutional kitchen equipment is well-known throughout Europe.

Antti Räsänen, Managing Director for Apetit Kala Oy, had one of Finland's most modern logistics centres built in Kerava.



:: A business city beyond compare

Kerava is an active business city where services and jobs are close to people. The town is committed to the development of commercial life, decision-making is rapid, and cooperation with the local business life is both uncomplicated and flexible. In matters concerning lots and office premises, both small and large entrepreneurs are provided with assistance.

Over one thousand businesses operate in Kerava, the construction of office facilities is vigorous, and

new jobsites are under planning. The goal is to raise Kerava's job self-sufficiency to 100 percent. The largest employers in Kerava are Oy Sinebrychoff Ab, Tuko Logistics Oy and Metos Oy Ab.

The area's versatile school network assures access to labour. Keravan Energia, owned by the city, functions on behalf of economical energy.



::: Test drive Kerava!

With the city railway line, direct line and expansion of the capital city region, successful and growing firms have been concentrated in Kerava. Kerava has a balanced economic life and a positive image of the town as a good business partner for businesses has emerged. The city's active collaboration with its business life brings about diverse potential for commercial enterprises.

Kerava's business areas are Ahjonkaarre, Huhtimo, Jäspilä, Keravanportti and Myllynummi, where there are vacant business lots and room to grow.



::: Does Kerava interest you?

Are you interested in business operations in Kerava? We arrange comprehensive introductory tours for all who wish them, during which the prerequisites for successful business operations in Kerava are considered. Get in touch with our business services. Information about company lots is also available on the Internet at www.kerava.fi.

::: A five-star choice

Kerava offers entrepreneurs a sturdy pack of trump cards — a splendid location as well as excellent traffic connections and logistics solutions serve businesses regardless of the business field.

Energy prices and speed of delivery are highly competitive on the national scale. Kerava is a safe and pleasant town which takes care of its people and environment.

•• Kerava by numbers

Over eight thousand years ago, Kerava already had habitation. The completion of the Helsinki – Hämeenlinna railway line in 1862 set Kerava's industrialization into motion. Kerava became a borough in 1924 and a city in 1970.

Kerava hosts 32,000 inhabitants. Kerava is a town of young and middle-aged residents. Of Kerava's population, those under 6 years are just below 8 %, 7–15 year-olds stand at 12 %, those aged 16–24 are at 12 %, the 25–64 age group is just over 58 % and those over 65 are slightly less than 10 %.

The area of the city is 30.9 km², of which the water area is 0.1 km². Kerava is a green, verdant city in which zoned parkland per inhabitant is 88 m².

Kerava's workforce numbers approximately 17,000 people. Slightly over 5,400 people work in their own city and slightly over 10,500 work elsewhere. The share of the unemployed totals about 5 % of the workforce. Kerava hosts some 10,000 jobs.



A little over half of all types of housing in Kerava are blocks of flats and detached houses represent about one-third.

Kerava's friendship cities are:

Hjørring, Denmark
Kristiansand, Norway
Reykjanesbaer, Iceland
Solt, Hungary
Trollhättan, Sweden
Vladimir, Russia

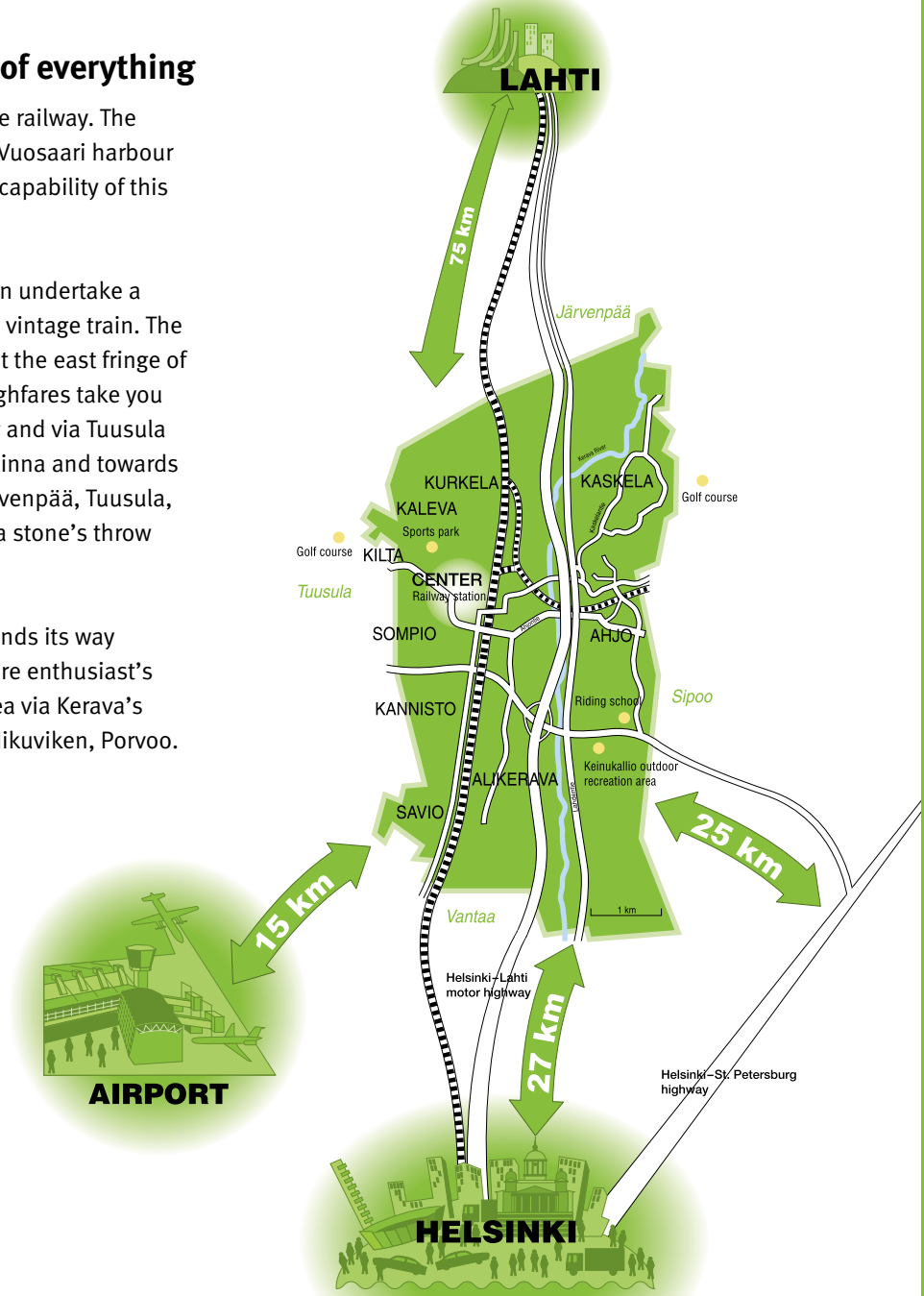


•• A city in the midst of everything

Kerava has grown round the railway. The coming direct rail line and Vuosaari harbour line will add to the service capability of this railway traffic.

During the summer, you can undertake a cultural trek to Porvoo on a vintage train. The Lahti motorway proceeds at the east fringe of the city. Transverse thoroughfares take you via Porvoo to St Petersburg and via Tuusula and Nurmijärvi to Hämeenlinna and towards Tampere. Neighbouring Järvenpää, Tuusula, Sipoo and Vantaa are just a stone's throw away.

The Kerava River, which wends its way through the town, is a nature enthusiast's oasis. You can get to the sea via Kerava's own recreation area from Nikuviken, Porvoo.



Come and visit!

*Kerava's services and events can be found in an instant at:
www.kerava.fi*



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